



Marion County Neighborhood Leader Program

A grassroots
program of the
Marion County
Democrats.

Bringing progressive
change to Marion
County—one
doorstep at a time.



AS A NEIGHBORHOOD LEADER YOU WILL-

- ▶ Invest 3-8 hours each election contacting 35 homes (40-50 voters) in your neighborhood for big results!
- ▶ Dramatically increase voter turnout for Democratic victories!
- ▶ 2020 General election NL contacted Marion County voters voted at over 90%

<https://www.nlp-services.org/>
The online site for Neighborhood Leaders



Your Neighbors Get to Know and Trust You Through Your-

- Canvassing With Get Out The Vote and Candidate Material (Slate Cards)
- Mailing Postcards
- Calling
- Texting



<https://www.nlp-services.org/>
The online site for Neighborhood Leaders

▶ <https://www.nlp-services.org/>

History and Sponsorship

- ▶ **Neighborhood Leaders (NLP) is a program of the Democratic Party of Oregon (DPO)**
- ▶ **Ron Morgan, DPO Political Organizing Coordinator is the statewide coordinator of the Neighborhood Leader Program.**
- ▶ **He provides training for prospective Neighborhood Leaders at each county and for the county coordinators, House District leaders, and “turf cutters” who provide support to the volunteers at the county level**
- ▶ **NLP began as a grassroots voter contact effort by the Washington County Democrats. Today county parties throughout Oregon have NLP voter contact efforts.**

A “Walking or Turf List” is loaded into the NLP online page for each Neighborhood Leader. Neighborhood Leaders “download” the list from <https://www.nlp-services.org/> as a pdf file and then print the list on their home computer.

Polling Location: Court Street drive-thru (outside, drive-thru on North side of Marion County Cir., 555 Court Street NE

Marion - Marion-310 - 13th St NE				
Sarah Neal 920 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Sarah 36 F D Reg: 09/15/2016 Mailing Address 920 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
Jose Pacheco Aburto 960 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jose 22 M D Reg: 01/29/2014 Mailing Address 960 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
Jhadira Pacheco 960 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jhadira 21 U D Reg: 09/24/2014 Mailing Address 960 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
John Nichols 1020 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	John 70 M D Reg: 10/14/1992 Mailing Address 1020 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
Sandra Nichols 1020 13th St NE Salem 97301 (503) 399-9899 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Sandra 74 F D Reg: 10/14/1992 Mailing Address 1020 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
Jan Montes 1025 13th St NE Salem 97301 (503) 409-7457 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jan 57 F D Reg: 11/02/2004 Mailing Address 1025 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number
Maria Lopez 1050 13th St NE Salem 97301 (503) 589-1233 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Maria 37 F D Reg: 03/11/2008 Mailing Address 1050 13th St NE Salem 97301	Other Result Hostile Refused Contact Moved Deceased	Canvass Contact Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Phone Contact Yes Left Voice Mail Disconnected Not at this number

Non-P2018HD21Pct310 A Bromeland T02 - List 23641141-24919 - Page 1
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Also do paperless canvassing on your cell phone with MINI VAN

Home

Report Canvass Results

Marion County

(© 2017 - 2019, 2020 NLP Services, Version 5.1)

Your walk sheet is not available, contact your coordinator.

Get a postcard mailing list: [Click here](#)

Get a GOTV Call list: [Click here](#)

Instructions

Canvass

Coordinator

Laurie Chadwick
8318189657
laurie.chadwick@gmail.com

Your turf was made available to you on
2020-04-26 for the May 19, 2020

Canvass Date

JUL

1

Search for last name

Search >>

Back to turf select

You have more than one turf. Click this button to select another turf.

Bosquez, Maria 55 F D

1403 N 2nd St
Silverton
No phone numbers.

Did Maria pledge to vote?

Select Response

Historical contacts

Contact Method

- In Person
- Call
- Postcard

No voter contact

- Not Home
- Refused
- Left Lit
- Left Voice Message

Something went wrong:

- Moved
- Hostile
- Deceased

★ **Success!**
Maria voted on 2020-05-19

Your (optional) note about this voter.

On Apr 30 you sent Maria a postcard..

Guerrero, Ashley 28 F D

1508 N 2nd St
Silverton
H: (503) 881-1304
C: (503) 881-6250

Did Ashley pledge to vote?

Select Response

Historical contacts

Contact Method

- In Person
- Call
- Postcard

No voter contact

- Not Home
- Refused
- Left Lit
- Left Voice Message

Something went wrong:

- Moved
- Hostile
- Deceased

Ashley hasn't voted yet.

Your (optional) note about this voter.

On May 15 you attempted to contact Ashley. The result was: Left Voice Message.

Report
Back
on
Results

During the Covid-19 Pandemic We Will Be Observing Social Distancing...



- ▶ Probably do postcard mailings rather than door to door canvass.
- ▶ Follow up with reminder calls to folks who haven't voted.
- ▶ Text those with cell phones.

Neighborhood Leaders Expectations-

You will do better as a Neighborhood Leader if you:

- ▶ Make a long-term commitment (several years)
- ▶ Get out in your neighborhood several times a year visiting your neighbors
- ▶ Go online before canvasses to <https://www.nlp-services.org/> to download lists.
- ▶ Go online after canvasses to enter vote commitments and to monitor voting and non-voting neighbors when the voting period starts
- ▶ Re-contact neighbors who haven't voted, ask them to return their ballots, and assist them if needed.

Our Current Neighborhood Leaders

- ▶ **House District 17** – Sublimity and Stayton
 - ▶ **8** Neighborhood Leaders
- ▶ **House District 18** – Silverton, Aurora, Mt. Angel
 - ▶ **60** Neighborhood Leaders
- ▶ **House District 19** – South and SE Salem; Shaw; Turner; Aumsville
 - ▶ **87** Neighborhood Leaders
- ▶ **House District 20** – South Salem
 - ▶ **40** Neighborhood Leaders
- ▶ **House District 21** – Central Salem (North and South; East Salem)
 - ▶ **68** Neighborhood Leaders
- ▶ **House District 22** – Woodburn; Gervais; Brooks; NE Salem
 - ▶ **43** Neighborhood Leaders
- ▶ **House District 23** – Turner, Jefferson
 - ▶ **4** Neighborhood Leaders
- ▶ **House District 25** – Keizer; St. Paul
 - ▶ **27** Neighborhood Leaders

**Current Total:
337
Neighborhood
Leaders...
We Need More!**

Marion County Neighborhood Leader Coordinators

- ▶ House District 17 – Sublimity and Stayton
 - ▶ **Richard Harisay** rokhooper@gmail.com 503-507-6145
- ▶ House District 18 – Silverton, Aurora, Mt. Angel
 - ▶ **Laurie Chadwick** laurie.chadwick@gmail.com 831-818-9657
- ▶ House District 19 – South and SE Salem; Shaw; Turner; Aumsville
 - ▶ **Michael Johnson** m.john1052@gmail.com 503-378-1160
- ▶ House District 20 – South Salem
 - ▶ **Barbara Fuller** b.fuller@comcast.net 503-589-1077
- ▶ House District 21 – Central Salem (North and South; East Salem)
 - ▶ **Marcia Kelley** marciakelley@gmail.com 503-581-8384
- ▶ House District 22 – Woodburn; Gervais; Brooks; NE Salem
 - ▶ **Patricia Hyatt (Woodburn)** patriciahyatt@msn.com 503-776-0074
 - ▶ **Rochelle Santiago (NE Salem)** rrsantiago@gmail.com 503-798-6112
- ▶ House District 23 – Turner, Jefferson, South Salem
 - ▶ **Aileen Kaye** arkaye2@gmail.com 503-910-7917
- ▶ House District 25 – Keizer; St. Paul
 - ▶ **Lisa Cejka** llcejka@gmail.com 503-269-1800

***Our Reward?* Neighborhood Leaders +
Democrats Pledging to Vote=
#BUILDTHEBLUEWAVE !**



For More Information Contact:

Lee Mercer
Marion County NLP Coordinator
Cell 831-818-5247

nlp@mariondemocrats.org



Sign up for Neighborhood Leader program
here:

<https://mariondemocrats.org/nlp-neighborhood-leader-program/>