



Marion County Neighborhood Leader Program

**A grassroots
program of the
Marion County
Democrats.
Bringing progressive
change to Marion
County—one
doorstep at a time.**



AS A NEIGHBORHOOD LEADER YOU WILL-

- ▶ Invest 3-8 hours each election contacting 35 homes (40-50 voters) in your neighborhood for big results!
- ▶ Dramatically increases voter turnout for Democratic victories!

<https://www.nlp-services.org/>
The online site for Neighborhood Leaders



Your Neighbors Get to Know and Trust You Through Your-

- Canvassing With Get Out The Vote and Candidate Material (Slate Cards)
- Mailing Postcards
- Calling
- Texting

<https://www.nlp-services.org/>
The online site for Neighborhood Leaders

▶ <https://www.nlp-services.org/>

History and Sponsorship

- ▶ **Neighborhood Leaders (NLP) is a program of the Democratic Party of Oregon (DPO)**
- ▶ **Ron Morgan, DPO Political Organizing Coordinator is the statewide coordinator of the Neighborhood Leader Program.**
- ▶ **He provides training for prospective Neighborhood Leaders at each county and for the county coordinators, House District leaders, and “turf cutters” who provide support to the volunteers at the county level**
- ▶ **NLP began as a grassroots voter contact effort by the Washington County Democrats. Today county parties throughout Oregon have NLP voter contact efforts.**

Introducing the Neighborhood Leader Program - Washington County Democrats



A “Walking or Turf List” is loaded into the NLP online page for each Neighborhood Leader. Neighborhood Leaders “download” the list from <https://www.nlp-services.org/> as a pdf file and then print the list on their home computer.

Polling Location: Court Street drive-thru (outside, drive-thru on North side of Marion County Cir., 555 Court Street NE)

Marion - Marion-310 - 13th St NE				
Name	Address	Other Result	Canvass Contact	Phone Contact
Sarah Neal 920 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Sarah 36 F D Reg: 09/15/2016 Mailing Address 920 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
Jose Pacheco Aburto 960 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jose 22 M D Reg: 01/29/2014 Mailing Address 960 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
Jhadira Pacheco 960 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jhadira 21 U D Reg: 09/24/2014 Mailing Address 960 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
John Nichols 1020 13th St NE Salem 97301 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	John 70 M D Reg: 10/14/1992 Mailing Address 1020 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
Sandra Nichols 1020 13th St NE Salem 97301 (503) 390-9899 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Sandra 74 F D Reg: 10/14/1992 Mailing Address 1020 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
Ian Montes 1025 13th St NE Salem 97301 (503) 409-7457 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Jan 57 F D Reg: 11/02/2004 Mailing Address 1025 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number
Maria Lopez 950 13th St NE Salem 97301 (503) 689-1233 Will you vote? Yes/No/Unsure Volunteer: Yes / No / Ask Later	Maria 37 F D Reg: 03/11/2008 Mailing Address 1050 13th St NE Salem 97301	Hostile Refused Contact Moved Deceased	Yes - Face to Face No - Left Lit Mailed Postcard No such address Inaccessible	Yes Left Voice Mail Disconnected Not at this number

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During the Covid-19 Pandemic We Will Be Observing Social Distancing...



- ▶ Probably do postcard mailings rather than door to door canvass.
- ▶ Follow up with reminder calls to folks who haven't voted.
- ▶ Text those with cell phones.

Neighborhood Leaders Expectations-

You will do better as a Neighborhood Leader if you:

- ▶ Make a long-term commitment (several years)
- ▶ Get out in your neighborhood several times a year visiting your neighbors
- ▶ Go online before canvasses to <https://www.nlp-services.org/> to download lists.
- ▶ Go online after canvasses to enter vote commitments and to monitor voting and non-voting neighbors when the voting period starts
- ▶ Re-contact neighbors who haven't voted, ask them to return their ballots, and assist them if needed.

Our Current Neighborhood Leaders

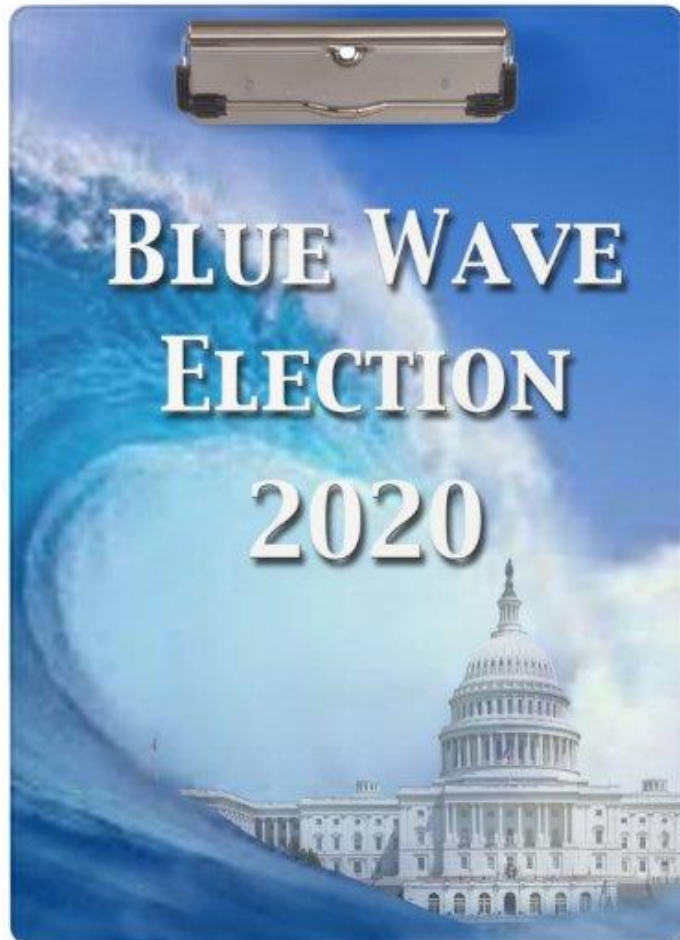
Where Do They Live?

- ▶ **House District 17** – Sublimity and Stayton
 - ▶ **3** Neighborhood Leaders
- ▶ **House District 18** – Silverton, Aurora, Mt. Angel
 - ▶ **48** Neighborhood Leaders
- ▶ **House District 19** – South and SE Salem; Shaw; Turner; Aumsville
 - ▶ **37** Neighborhood Leaders
- ▶ **House District 20** – South Salem
 - ▶ **23** Neighborhood Leaders
- ▶ **House District 21** – Central Salem (North and South; East Salem)
 - ▶ **35** Neighborhood Leaders
- ▶ **House District 22** – Woodburn; Gervais; Brooks; NE Salem
 - ▶ **24** Neighborhood Leaders
- ▶ **House District 25** – Keizer; St. Paul
 - ▶ **23** Neighborhood Leaders

Marion County Neighborhood Leader Coordinators

- ▶ **House District 17 – Sublimity and Stayton**
 - ▶ **Richard Harisay** rokhooper@gmail.com **503-507-6145**
- ▶ **House District 18 – Silverton, Aurora, Mt. Angel**
 - ▶ **Laurie Chadwick** laurie.chadwick@gmail.com **831-818-9657**
- ▶ **House District 19 – South and SE Salem; Shaw; Turner; Aumsville**
 - ▶ **Michael Johnson** m.john1052@gmail.com **503-378-1160**
- ▶ **House District 20 – South Salem**
 - ▶ **Barbara Fuller** b.fuller@comcast.net **503-589-1077**
- ▶ **House District 21 – Central Salem (North and South; East Salem**
 - ▶ **Marcia Kelley** marciakelley@gmail.com **503-581-8384**
- ▶ **House District 22 – Woodburn; Gervais; Brooks; NE Salem**
 - ▶ **Patricia Hyatt** patriciahyatt@msn.com **503-776-0074**
- ▶ **House District 25 – Keizer; St. Paul**
 - ▶ **Carla Mikkelson** carlamikke@yahoo.com **503-951-3807**

***Our Reward?* Neighborhood Leaders +
Democrats Pledge to Vote 2020 =
#BUILDTHEBLUEWAVE !**



For More Information Contact:

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Marion County NLP Coordinator
Cell 831-818-5247

marne.lee.mercer@gmail.com

<https://mariondemocrats.org/get-involved/>

